## Product news

Product news is provided as a service to readers using text and images from the manufacturer, supplier or distributor and does not imply endorsement by BDJ Team. Normal and prudent research should be exercised before purchase or use of any product mentioned.

## MEETING MODERN PATIENTS' EXPECTATIONS

To help your patients maintain excellent oral hygiene routines between appointments, it is important to find techniques, routines and products that they can work well with.

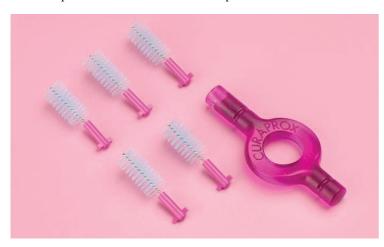
The Curaprox interdental brushes are designed for patient comfort and ease of use, featuring a flexible brush head that bends efficiently around the teeth to ensure a thorough yet gentle clean.

Better still, the products meet modern

patients' expectations, with a unique click system that means only the brush head needs to be replaced – the handle can be reused to significantly reduce the amount of plastic waste generated.

Just another reason why your patients will love Curaprox interdental brushes! To find out more, visit the website today.

For more information, visit www. curaprox.co.uk.



## TAKING COMPLETE NOTES IN AN EMERGENCY APPOINTMENT

As with any dental appointment, taking complete notes during an emergency appointment is crucial. Kiroku, the digital note taking platform, provides you with the dynamic templates you need to take complete, accurate, and contemporaneous notes during any emergency dental appointment.

The emergency template from Kiroku allows the user to record the most common dental emergencies from start to finish – this includes the patient complaint, through

to the examination, special tests, diagnosis, and treatment.

The template provides the user with helpful prompts relevant to each case to easily take notes in just a few clicks, eliminating the worry of missing out any important information. Plus, Kiroku makes it easy to tailor your notes, so they will always be unique to you and your patients.

To find out more about Kiroku, or to start your free trial, visit https://trykiroku.com/.

## THE SAFE WAY TO REACH NEW PATIENTS

Today's digital age has pushed communication online, and practices can keep pace in modern dentist-patient relationships with Patient Bridge, a Sensei product.

The efficient engagement platform from Sensei, the practice and patient management brand of Carestream Dental, allows clinicians to reach prospective patients before they get to the practice door, with the Marketing Campaign Manager, tailored to boost private income. Larger groups can be contacted easily, whilst also considering patient opt-in preferences and GDPR compliance.

Automating messages like appointment reminders relieves pressure from your practice, whilst optimising patient attendance and staying open to queries from those that trust your care the most.

As a cloud-based platform, Patient Bridge is accessible anywhere in the world, at any time, with essential barriers for patient safety in place. It is available for both Sensei Cloud and R4+, meaning it can suit the systems in your practice perfectly.

To learn more about the safe way to build relationships with your patients with Patient Bridge, contact the team today.

For more information on Sensei solutions visit https://gosensei.co.uk/

