

Press Release  
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For immediate release

## Palgrave Macmillan and Nature Publishing Group collaborate to launch new ebook platform

In response to the growing demand for digital resources Palgrave Macmillan will launch its own ebook platform, Palgrave Connect, in January 2009.

Developed in association with Palgrave Macmillan's sister company, Nature Publishing Group (NPG), Palgrave Connect offers libraries a flexible approach to building an ebook collection in the Humanities, Business and Social Sciences. From January over 4000 ebooks will be available in collections organised by year of publication and by discipline. 2009 collections will be updated quarterly with newly published titles. Both 2009 and backlist collections are available to purchase on a one-time fee perpetual access basis.

Palgrave Connect is powered by NPG's award winning online platform, nature.com, alongside the Palgrave Macmillan journals content. The choice of NPG as partner means that librarians can control their institution's subscriptions to journal and ebook products from both publishers via one administration system and with a single point of contact for customer service. [www.palgraveconnect.com](http://www.palgraveconnect.com) incorporates NPG's full range of library services, including institutional usage reports and promotional tools. MARC records will be available for all collections. Hosting both ebooks and journals on the same platform is an important first step towards offering integrated collections of content in the future.

*'Access to books online is rapidly becoming as important for academics and professionals as traditional print models - in some cases even more important, since ebooks bring powerful benefits such as searchability, remote access and multiple concurrency. Palgrave Macmillan's new ebook platform, Palgrave Connect, brings together our rich backlist in each subject area together with new titles publishing around the same time as the print version, to offer libraries an exceptional range and quality of research in digital format.'* - Alison Jones, Director of Digital Development, Palgrave Macmillan

### Preview Palgrave Connect at Online Information 2008

Palgrave Macmillan will offer exclusive previews of Palgrave Connect at Online Information, Grand Hall, Olympia, London, 2-4 December 2008 – visit stand 612 to request a demonstration or to register your interest in a free trial.

### About Palgrave Connect

Palgrave Connect offers library users unlimited simultaneous access to Palgrave Macmillan's complete ebook collection or any combination of collections in the following eight subject areas:

- Business & Management
- Economics & Finance
- History
- Language & Linguistics
- Literature & Performing Arts
- Political & International Studies
- Religion & Philosophy
- Social & Cultural Studies

Palgrave Connect will be sold by the Palgrave Macmillan Online Sales Team headed by Becky Hartnup in the UK and Michael Schluter in the USA. Librarians seeking a trial or more information should contact [onlinesales@palgrave.com](mailto:onlinesales@palgrave.com).

## About Palgrave Macmillan

Palgrave Macmillan is a global publisher, serving learning and scholarship in higher education and the professional world. We have an established and distinguished track record in international academic publishing with considerable strengths in the Humanities, Social Sciences and Business. Our academic publishing programme includes textbooks, journals, monographs, professional and reference works in print and online. We also publish a highly acclaimed non-fiction trade list representing the best thinking and research in the core areas of Politics, Business, History and Current Affairs. Palgrave Macmillan represents an unbroken tradition of 150 years of independent publishing, continually reinventing itself for the future. For more information, please visit [www.palgrave.com](http://www.palgrave.com).

## About Nature Publishing Group (NPG)

Nature Publishing Group is a division of Macmillan Publishers Ltd, dedicated to serving the academic and professional scientific and medical communities. NPG's flagship title, *Nature*, was first published in 1869. Other publications include *Nature* research journals, *Nature Reviews*, *Nature Clinical Practice* and a range of prestigious academic journals including society-owned publications. NPG also provides news content through *Nature News*. Scientific career information and free job postings are offered on *Naturejobs*. NPG is a global company with headquarters in London and offices in New York, San Francisco, Washington DC, Boston, Tokyo, Paris, Munich, Hong Kong, Melbourne, Delhi, Mexico City, Madrid and Basingstoke. For more information, please visit [www.nature.com](http://www.nature.com).

For further information or to arrange a preview of Palgrave Connect at Online Information 2008, please contact:

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